



BECOMING A PARTNER

10
years
SINCE
2015

SPONSORSHIP
PLAN

2025





WHAT IS THE **JEFO FUNDATION?**

The **Jefe Foundation** was created by Jean Fontaine and Nicolas Jobin with the aim of promoting the agri-food industry in Quebec and globally.

Since 2015, it has aimed to raise awareness among young people about agriculture at all stages of their educational development, while fostering recognition of the significant contributions of agricultural professions to society in general, in order to demystify this sector.

The **Jefe Foundation** pursues a sustainable approach by supporting agricultural professionals. It implements innovative projects to enhance the recognition and value of the agricultural field in the eyes of society, while opening new perspectives for the future.

ITS MISSION

Our goal is to encourage the development of the next generation in agriculture by providing financial support in their educational and social environment, while facilitating their integration into a local and international professional network.





BECOMING A PARTNER

OF THE JEFO FOUNDATION, MEANS

investing in the future of
our agriculture,



participating in making
life easier.



BEING A PARTNER ALSO MEANS:

helping drive the
Jefe Foundation's
mission forward,

collaborating on
large-scale projects
at both local and
national levels,

ensuring that
your funds are
directly allocated to
the next generation.



Note: The Foundation is a non-profit organization that is not authorized to issue tax receipts for donations



THE JÉFO FOUNDATION IN NUMBERS

SINCE
2015
IN QUEBEC

3
MAIN AREAS

1 - Discovery

Primary and Secondary
School)

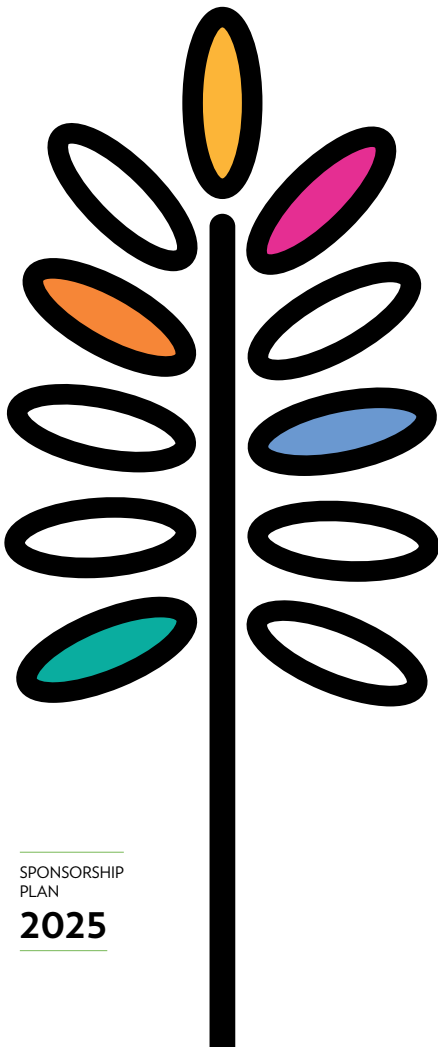
2 - Application

(College, University and
Continuing Education)

3 - Opening

(International Internships)

\$348 550
IN SCHOLARSHIPS



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BECOMING A PARTNER

MAY 2025 TO APRIL 2026

Jefo Education

A FINANCIAL SUPPORT PROGRAM:

Discovery

For the education of the next generation (ages 5-17), on general knowledge and on agricultural and agri-food professions.

Application

For post-secondary and continuing education of future agricultural and agri-food industry actors.

Opening

To awaken the next generation to various practices around the world, thus helping to ensure the future of sustainable agriculture.



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BECOMING A PARTNER

MAY 2025 TO APRIL 2026



PLATINUM PARTNER

\$15000 and more

- Six (6) tickets to the cocktail reception
- Recognition and implementation of a signature philanthropic project
- Speech by a company representative
- Presentation of a check and official photo
- Acknowledgment during the cocktail reception
- Presence of your logo/name on:
 - A printed publication**
 - A thank-you post on social media
 - Email communications
 - The website
 - Event screens during the cocktail reception

** Subject to availability, based on the advertising space purchased by Jefe Nutrition. Proportional to the sponsorship level.

SPONSORSHIP
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2025





BECOMING A PARTNER

MAY 2025 TO APRIL 2026



MAJOR PARTNER

\$10000 to \$15000

- Four (4) tickets to the cocktail reception
- Speech by a company representative
- Presentation of a check and official photo
- Acknowledgment during the cocktail reception
- • Your logo/name featured on:
 - A printed publication**
 - A thank-you post on social media
 - Email communications
 - The website
 - Event screens during the cocktail reception

**Subject to availability, based on the advertising space purchased by Jefe Nutrition. Proportional to the sponsorship level.

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BECOMING A PARTNER

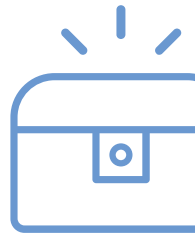
MAY 2025 TO APRIL 2026



HERITAGE PARTNER

\$5000 to \$10000

- Two (2) tickets to the cocktail reception
- Acknowledgment during the cocktail reception
- Your logo/name featured on:
 - A thank-you post on social media
 - Email communications
 - The website
 - Event screens during the cocktail reception



FUTURE PARTNER

\$3000 à \$5000

- Two (2) tickets to the cocktail reception
- Acknowledgment during the cocktail reception
- Presence of your logo/name on:
 - A thank-you post on social media
 - Email communications
 - The website
 - Event screens during the gala cocktail dinner



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BECOMING A PARTNER

MAY 2025 TO APRIL 2026



VISION PARTNER

\$1000 to \$3000

- One (1) ticket to the cocktail reception
- Acknowledgment during the cocktail reception
- • Your logo/name featured on:
 - The website
 - Event screens during the cocktail reception



ENGAGEMENT PARTNER

\$500 to \$1000

In exchange for services or materials (less than \$1,000)

- Your name featured on:
 - The website
 - Event screens during the cocktail reception



SPONSORSHIP
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Renewable annually, benefits offered from May to April the following year.

For sponsorships concluded during the year, we can offer visibility on the website until the official start of the program.



COMPARISON TABLE



	Platinum	Major	Heritage	Future	Vision
	\$15000 and more	\$10000 to \$15000	\$5000 to \$10000	\$3000 to \$5000	\$1000 to \$3000
Cocktail reception tickets	6	4	2	2	1
Recognition and implementation of the philanthropic project	x				
Speech by a company representative	x				
Presentation of a check and official photo	x	x			
Acknowledgment during the cocktail reception	x	x	x	x	x
Logo/name (according to sponsorship amount)	x	x	x	x	x

For more details, please refer to pages 6 to 9.



SCHOLARSHIP RECIPIENTS' **TESTIMONIALS**



"I sincerely wish to thank you for the generous scholarship offered by your foundation. This award marks the end of my five years of veterinary school, and I see it as a recognition of all the efforts I have made. **This scholarship will be a great help for the beginning of my career.**"

– Amélie Laliberté



"I would like to thank the Jefe Foundation for the scholarship. It is an honor for me to receive this award from you today. **This scholarship represents the result of five years of study and involvement** in promoting bovine medicine to my peers."

– Jean-Christophe Chiasson



"I am very grateful to be a recipient of the Jefe Foundation scholarship. **This is a recognition of my commitment to my studies** and my interests in the dairy sector and its sustainability."

– Myriam Landry



Would you like to become a partner
of the Jéfo Foundation?
Would you like to discuss with us?

CONTACT US NOW!

Mathieu Rouleau and Élodie Rochon Jobin

☎ 450 799-2000

✉ fondationjefo@jefo.ca

COCKTAIL
RECEPTION
THURSDAY, MAY 1ST, 2025

GET YOUR
TICKETS HERE



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